



What I Can Do for You

Corporate & Creative Writing

Corporate: Drawing on 16 years' experience as a business owner, I am happy to help my clients build a brand with influence. I create resources that attract business, inspire professional success, and support the goals of Corporations, Organizations, Training Professionals, Speakers, Business Owners, Entrepreneurs, Not-For-Profits, Human Resources Leaders, Authors, Coaches, Consultants, Career Professionals, and More.

Corporate content projects include:

- *Articles, Blogs & White Papers*
- *Business Development Portfolio*
- *Trainer's Portfolio*
- *E-Books and Website Downloads*
- *Ghostwriting Books*
- *Social Media Posts and Campaigns*
- *Website Image Designs*
- *Author Launch Package*
- *Media Page Development*
- *Newsletters and Promotional Content*
- *Human Resources and Business Writing*
- *Interactive Employee Career Sites*

Creative: I've enjoyed working as a contributing magazine editor, feature columnist, award-winning blogger, journalist, copywriter, published author, and freelance writer. I look forward to channeling that experience towards your creative success. **Creative content projects include:**

- *Ghostwriting Books*
- *Book Launches & Press Releases*
- *Author Publicity Packages*
- *Author Launch Packages*
- *Author Web Content, Blogs, & Newsletters*
- *Creative Content for Retreats & Conferences*

Corporate & Creative Content Breakdown

Business Development Portfolio

- *Business Qualifications Packages*
- *Consultant's Portfolio & Business Growth Content*
- *Executive Career Portfolios*

Corporate Application, Publicity, Sales, and Marketing

- *Articles, Blogs, and White Papers*
- *E-Books and Downloads*
- *Newsletters, Marketing, Social Media Content and Planning*
- *Media Page Development*
- *Podcaster, Journalist, Event Planner, and Influencer Introductions*
- *Sourcing Pitches for Insight Banners*
- *Interactive Career Sights*
- *Team Building, Games, and Icebreaker Activities*

Trainer's Portfolio

- *Training Program Content*
- *Training Webinar and Presentation Scripts*
- *Training Manuals*
- *Educational and Customer-Facing Content*
- *Attendee Materials and Handouts*
- *Promotional Content and Social Media Posts*
- *Creative Content for Retreats and Conferences*

Author's Portfolio

- *Ghostwriting Books ~ Business, Motivational, Self-Help, Children's, Adult Fiction & Non-Fiction*
- *Book Launch Planning ~ Pitching for Publication, Queries, and Synopsis*
- *Author Publicity ~ Traditional or Self-Published*
 - *Press Releases*
 - *Blogs and Newsletters*
 - *Media Page Development*
 - *Book Signing Plan Development*
 - *Professional Book Reviews*
 - *Book Jacket Content*
 - *Feature Magazine Articles*
 - *Author Interviews, Book Tours, and Publicity Planning*
 - *Author Resume*

To Learn More, Please Visit: www.KBMWriting.com